

City I&T Grand Challenge

Fundamental Principles of Innovation and Design Thinking

創新與設計思維的基本概念



Nicholas Kwok
Product Designer
Creative Orange



Nicholas Kwok

Product Design

Product Development

Design Education

Design Thinking

3D Digital Modeling and visualization

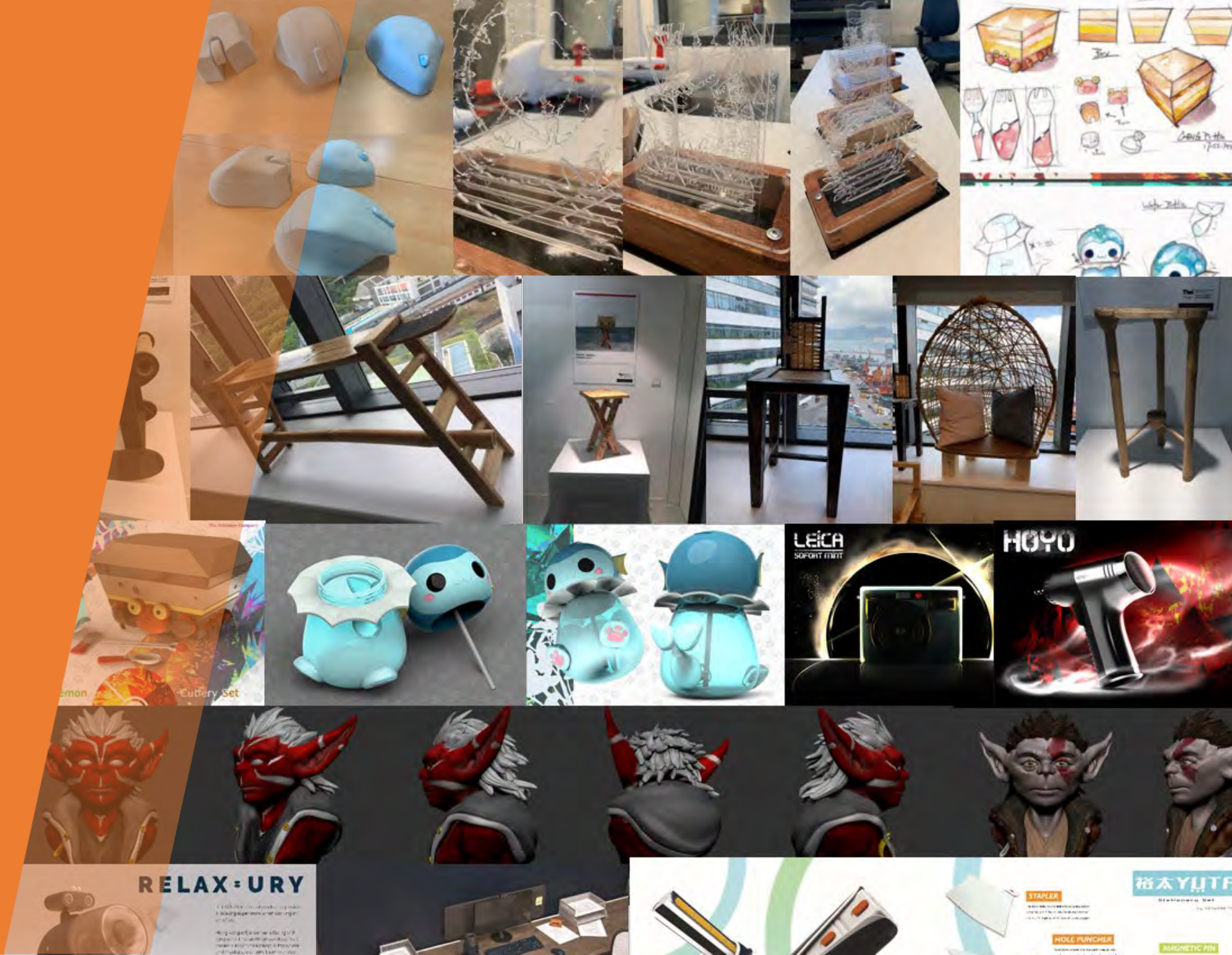
3D Printing



Design Work



Teaching



City I&T Grand Challenge

Fundamental Principles of Innovation and Design Thinking

創新與設計思維的基本概念



Design.....

設計.....

Thinking.....

思維.....

Innovative!!

創新！！



What is Design?
什麼是設計？



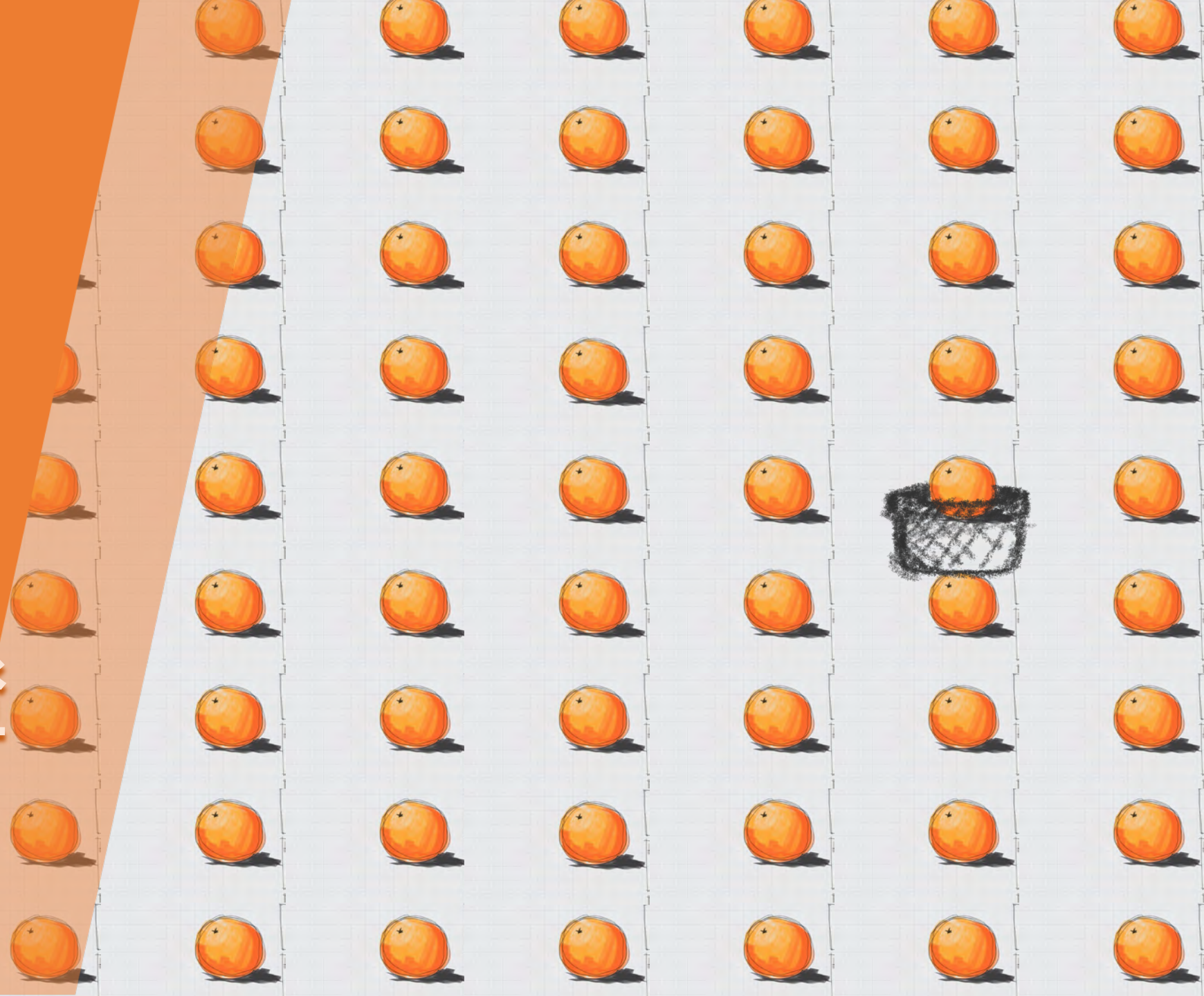
Picking up an orange
執.....起個橙



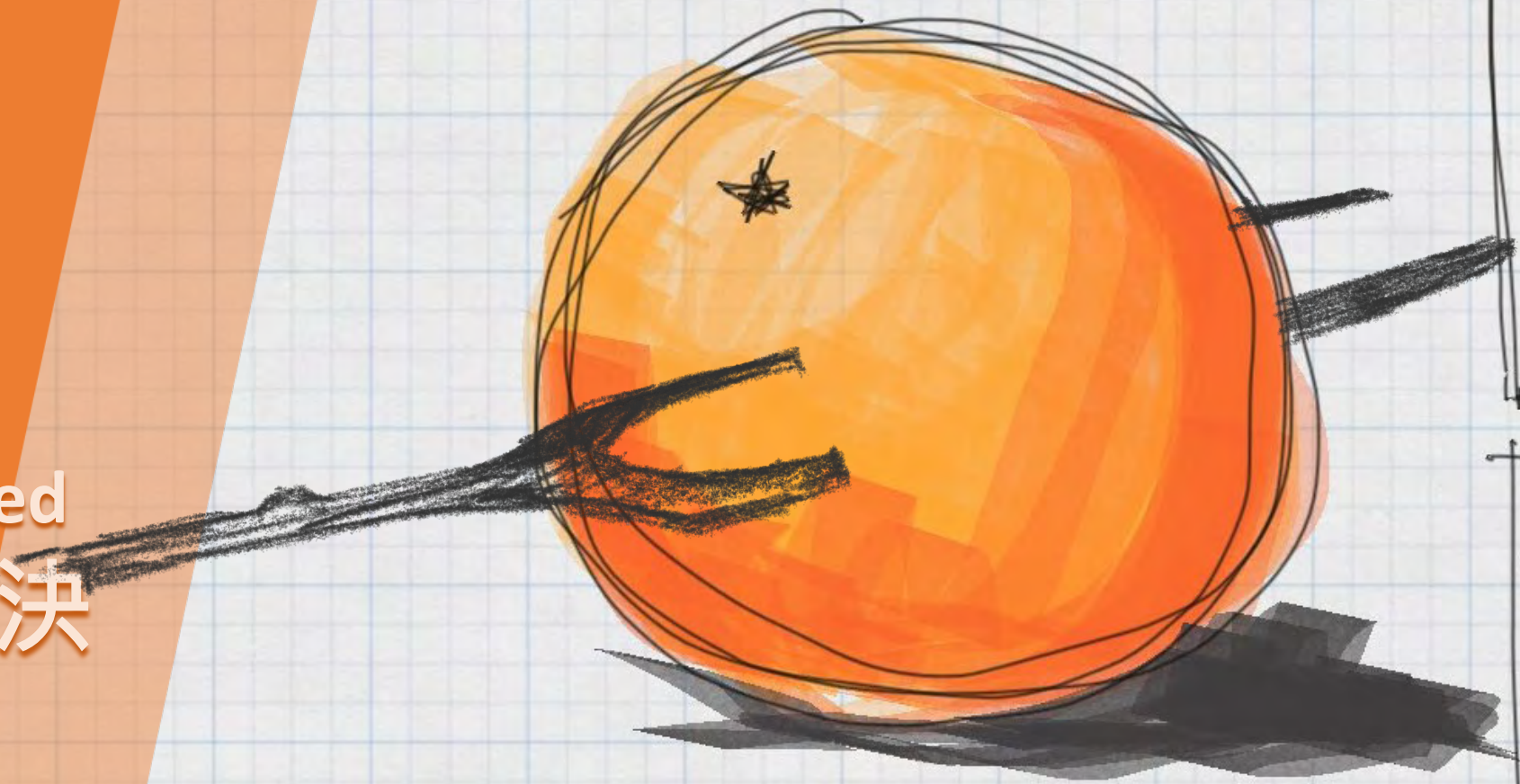
Picking up oranges

執.....起

好多個橙



Done!! Problem Solved
攪掂!! 問題解決



What is Design?
什麼是設計？

↑
又問!!



Problem Solving
解決問題



What Problem to Solving?
解決咩問題先?



Problems around your daily life
日常生活中的問題



衣 食
住 玩
行



Food, Clothing, Living, Transportation and have Fun

食

衣

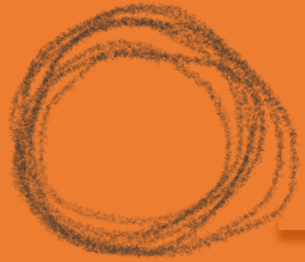
住

玩

行



Identify the problem, and think about how to solve it



衣

食

住

玩

行



Any idea of any problem we are facing on transportation?

食
玩
住
行



Any idea of any problem we are facing on transportation?

衣 食
住 玩
行



Any idea of any problem we are facing on transportation?

衣 食
住 行 玩



Beside functional design, why not making something for fun?

衣 食 住 行 玩

咁.....

你乜

有好

啲玩

先?!

What next? It's your turn.....

